

The following privacy notice will come in to effect on 25th May 2018

We at Pronto Hire care about your privacy and we collect and store data from our customers to ensure they receive a well-made service.

Personal data includes things such as:

- Name
- Address
- Telephone number
- Date of birth
- Email address
- And any other data which can identify you.

Our privacy notice is to give you an idea of what data we collect and store here at pronto hire and why certain data is used. And gives options for you to update and take control of your personal data we collect.

If you have any further queries regarding this privacy notice please do contact us at pronto@prontohire.co.uk

What information do we collect?

- Name
- Address
- Contact telephone number
- Driving licence number
- National insurance number
- Email address
- Card details

What is this information used for?

- For the purpose of hiring a vehicle at pronto hire
- To complete online driving licence checks with DVLA
- To complete an agreement between the customer and us in regards to hire of our vehicles.
- For any future offers/events/competitions which will be communicated via email
- Managing the hire agreement you have with Pronto hire and any future hires you have.
- Marketing information we share with you for example competitions or offers we hold
- Card payments for hires

When do we share your personal information with third parties?

- When using the DVLA online website for checking a customer's driving licence for any penalties incurred.
- For card transactions
- Audits which are carried out throughout the business
- Government bodies such as HMRC, Customs and excise.

How can you withdraw your consent?

Where we require your consent for example for marketing purposes you are able to withdraw this at any time by contacting us.

Does your personal information stay in the UK?

Our company is based in the UK and your information doesn't go outside of the UK if this happens we will inform you.

If your personal information changes

Please inform us straight away if there are any changes to your personal information so we are able to update our records and continue with future hire.

How long does Pronto Hire store your personal data?

Pronto Hire will hold your personal data as long as we have reasonable needs for such information for example anything in relation to hiring vehicles.

We will always follow the legal guidance in storing personal data

What are your rights?

All individuals have certain rights when it comes to their data below is just a few:

- The right to be informed about the processing of your personal information.
- The right to have your personal information updated if there is a change in these details.
- The right to withdraw/opt out/ removed from our database.

Marketing preferences

At times Pronto Hire may use your contact details and other social media for marketing purposes you can change these preferences at any time and stop our marketing by contacting us or following the link via the marketing email.

Changes to this privacy notice

We may change this privacy notice from time to time by updating this page in order to reflect changes in the law and to keep in line with privacy laws. You are able to view any changes on our website <http://www.prontovehicerentals.co.uk/>